Key Insight :

1. **Top Performer Projects:**
   * **Project 5** leads with the highest revenue at **$2.05M**, followed closely by **Project 3 ($1.99M)**.
   * **Projects 2 and 4** have the lowest contributions, indicating possible areas for review or support.
2. **Department-wise Revenue Distribution**
   * **Marketing** is the top contributor, generating **25.71%** of total revenue.
   * **HR and Sales** follow with **23.17%** and **22.14%**, respectively.
   * Together, these three departments contribute over **70%** of overall revenue.
3. **Regional Performance**
   * **The North region** generates the **highest revenue**, closely followed by **East and South**.
   * The **West region** shows comparatively lower revenue and may require strategic improvement.
4. **Departmental Impact by Region**
   * In the **South region**, **Marketing (0.70M)** and **Sales (0.43M)** dominate revenue generation.
   * In the **East**, **Sales** is the primary driver, contributing **0.59M**.